



# ARUL RAJ. G

MANAGER, EXPO AND PUBLIC RELATIONS



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Coimbatore Dt, Tamil Nadu

## SKILLS:

- Good Communication and writing skills.
- Self Motivator, Good Team Player.
- Ability to Use Positive Language
- Proven experience as a Client Relationship Manager
- Persuasive Speaking Skills
- Attentive & Patience
- Problem Solving & Creativity

## COMPUTER LITERACY:

- MS Office (chrome OS)
- Corel Draw
- Video Editing & Mockup (KineMaster)
- Web Development
- PHP, HTML

## AREA OF INTEREST:

- AIDS Prevention
- Old age
- Children
- Counseling
- Product Sales and Marketing
- Customer Convince
- Banner Designing
- Driving
- Lyricist, Album Screen Writer
- Artist - Acting
- Facial Portraits

## LINGUISTIC ABILITY:

- Tamil : Read, speak and write
- English : Read and write

## OBJECTIVE

To seek a challenging career, to exhibit my potentials, where I can leverage my skills to grow with the company wellbeing, resourceful, innovative, flexible and add value to the organization.

## PERSONAL DETAILS:

- D.O.B : 05.08.1996
- Age : 26 years
- Gender : Male
- Marital status : Single
- Father name : T.Ganesan
- Mother name : A.Vasanthamani
- Course Completed UG : BBA
- Course Completed PG : MSW (Social Worker)

## EDUCATIONAL QUALIFICATION

S.No	Qualification	School/College	University/Board	Year of Passing	Percentage
1.	BBA	Nandha College of Arts and Science, Erode	Bharathiar University	2016	60.3%
2.	MSW	Bharathiar University.	Bharathiar University	2018	60.1%

## WORK DONE DURING MSW

<u>SEMESTER I</u>	<u>SEMESTER II</u>	<u>SEMESTER III</u>	<u>SEMESTER IV</u>
Observation Visit/Tribal Camp	School Social Work/NGO	BDO/Corporation Office	World Vision/DAPCU
Group Project	Community Organization Program	Community Organization Program	Community Organization Program

➤ During the First Semester have visited the following industries and organizations as observatory visit in order to understand the organizational Strategies and the work environment of a Social Worker.

**Name of the Organizations:**

1. Universal Peace Foundation.
2. Aasirwad Special School.
3. Don Bosco.

➤ During the second Semester, Worked as a School social Worker in Kovilmedu Corporation School and during this period organized a Community Organization Program on Health and Hygiene.

➤ Has Visited DAPCU District AIDS Prevention Control Unit and Organized a Blood Camp.

➤ Organized a blood camp in association with NGP Arts and Science College.

➤ Has Visited BDO Karamadai and Organized Dengue Awareness program for the School Children's.

➤ Organized an Awareness program on Dengue in association with Town Hall Corporation Office.

➤ Has organized various Street play and rally along with the department of Social Work. Bharathiar University.

➤ Has Organized a Women Child Day Program in MGR Nagar.

➤ Has Visited NAVA, A trust in Kotagiri as a tribal visit. This was organized for 10 Days Camp.

**ENRICHMENT ACTIVITIES:**

➤ Has Performed Street play and in and around Coimbatore for various social Cause.

➤ Has participated in Hindustan Hilarious- Inter college Cultural Competition and won Second place.

➤ Has done a record by dancing with 120 members at the same time for a Republic Day function and received Second Place from the Governor of Tamil Nadu.

➤ Has won 1<sup>st</sup> place in Rathinam College of Art and Science for Dance.

➤ Has Won 1<sup>st</sup> place in Surya College of Art and Science for Dance.

1<sup>st</sup> place in Nandha College of Art and Science for Dance.

➤ Performed SKIT, MIME and other cultural programs organized in various colleges around Tamil Nadu.



## **WORK EXPERIENCE:**

### **Development Executive**

Tara Blooms Private Limited (2018 - 2019)

Role : Convincing Farmers about our services and enrolling them in out site.

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### **Manager, Expo and Public Relations**

Tara Blooms Private Limited (2019)

Role : Developed and Managed Public relations programs that cover all phases of **farmer.live** publicity and reach in various expos, Meetings, Magazine Publications.

Managed farmer.live launches in various expos conducted all around Tamil Nadu, arranged staff press meetings and media interviews.

Interface with executive management on **farmer.live** campaigns.

Arranged and managed farmers participation in Expos, FPO interviews.

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### **Admin officer ( App Configuration & AC Installation )**

Panasonic (2021)

Role : Handled Customers in and Around Coimbatore for AC installation services.

Configured Mobile app for the customers via Phone calls.

Achieved Potential customers & Maintained mutually beneficial relationships between the customer and the company.

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### **Senior Marketing Executive**

Neo Track (2019 - 2020)

Role : Visited various schools in and around Coimbatore, Successfully registering them for school based Artificial Intelligence for school bus & student tracking solution.

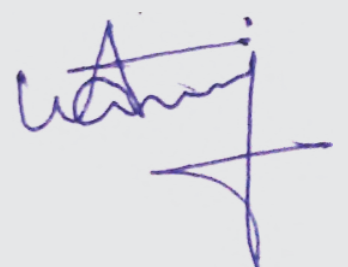
Demonstrated web, Android and iOS apps on tracking system

## **DECLARATION:**

I hereby declare that the above mentioned details are true up to the best of my knowledge.

Place: Coimbatore

Date:



Signature